

# Designing For People Henry Dreyfuss

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#### **Designing For People PDF - Book Library**

Independence and the Bell telephone, the creations of Henry S Dreyfuss have shaped the cultural landscape of the 20th century Written in a robust, fresh style, this book offers an inviting mix of Designing for People More Human: Designing a World Where People Come First How to Use Graphic Design to Sell Things, Explain Things, Make Things

#### **Discovering America Reflections on Henry Dreyfuss ...**

Discovering America Reflections on Henry Dreyfuss, Designing for People Terry Winograd Stanford University My grandfather would sometimes say, when I shared my newest brilliant thought, "Oh, so you discovered America!" This was his kind, sarcastic way of letting me know that my great new insight was already conventional wisdom

#### **beautiful users designing for people - ResearchGate**

Beautiful Users explores the ethos of "designing for people," a phrase devised by pioneering industrial designer Henry Dreyfuss after World War II Home to the Dreyfuss Archive, Cooper Hewitt

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found that they tend to make people sick Yellow, however, is all right in the kitchen—as Dreyfuss demon- strated with a line of 10-cent-store pots and pans, which sold by the million Color can be used in a hundred subtle ways in the designing busi- ness On trains, for example, pale blues and greens tend to give an air of spaciousness

#### **HENRY AND DORIS DREYFUSS - Caltech Magazine**

of Doris and Henry Dreyfuss Henry and Doris Dreyfuss were indeed inseparable Their gifts were different: Henry was always the man of vision, seeing new ways to make things better, more useful, more beautiful, for people Doris was the sharp detector of sham or fraud or pretentiousness Henry was a leader in such civic

**Henry Dreyfuss collection, 1927-1972**

the 1950s, Dreyfuss was one of the pioneers in the application of anthropometrics (the study of human dimensions and capabilities) in his designs In 1969, Dreyfuss retired from his firm, but remained active as a corporate consultant He was the author of several important books including:

"Designing for People",

**ETHNOGRAPHY IN INDUSTRIAL DESIGN**

In Designing for People, Henry Dreyfuss was among the first to venture a definition of Industrial Design "Industrial design is a means of making sure the machine creates attractive commodities that work better It is coincidental, but equally important, that they sell better (Dreyfuss, 1955)" Made over

**THE HISTORY AND PHILOSOPHY OF DESIGN**

THE HISTORY AND PHILOSOPHY OF DESIGN Spring Quarter, 2009 Professor Barry M Katz bkatz@stanfordedu and the idealism of Henry Dreyfuss ("Designing for people") are two sides of the same coin no reading: second section meeting Designing Interactions • ...

**Telephone Collectors International Singing Wires**

Henry Dreyfuss and his firm pioneered the science of ergonomics in design, which would later become the single most dominant force in the industrial design world Indeed, Dreyfuss' 1950 autobiography was tellingly named "Designing for People" Dreyfuss wrote an article called "Adapting Products to People" in the Bell Telephone

**Intellectual Property in Industrial Designs: Issues in ...**

Intellectual Property in Industrial Designs: Issues in Innovation and Competition eg, Henry Dreyfuss, Designing for People (Allworth Press 2003); Carma Gorman, ed, Intellectual Property in Industrial Designs: Issues in Innovation and Competition ) OF UC

**100 Great Designs of Modern Times**

From designing for delight to designing for efficacy Alvar Aalto and Henry Dreyfuss // Aalto and Dreyfuss are the only designers that contributed two designs in both 1959 and 2019 listening habits by enabling people to listen to music on the move, adding a personal

**THE TWENTY- RST C**

This article appears as the final chapter in the book, "Designing for People" by Henry Dreyfuss, published by Simon & Schuster, April 1955 MAY, 1955 age and the electronics era Atomic-powered submarines are already a reality Ironically guided missiles, origin- ally conceived for offensive warfare, have become this

**Telephone Collectors International Singing Wires**

Henry Dreyfuss Industrial designer and the father of modern telephone design Pg 4 Designing for People, published in 1955 by Simon and Schuster, was itself a striking bit of design work, with wonderful hand-drawn sketches in the Telephone Collectors International

**Designing the Machine Age in America: Streamlining in the ...**

Designing the Machine Age in America 257 slant-nosed Commodore Vanderbilt , benefited from serious wind-tunnel testing, but a shift from aerodynamic substance to streamline image was almost immediate In 1936, for example, th e designer Henry Dreyfuss refined the basic New York Central desi gn

**HOW DEEP IS DEEP? A FOUR-LAYER MODEL OF INSIGHTS ...**

Ever since the publication of Henry Dreyfuss' 'Designing for people' (1955) there has been a general consensus in the de-sign field that it is

important that products meet the needs of the people that buy and use them Insights into these needs are therefore an essential ingredient in designing products with a competitive advantage

### **Design for Privacy**

the challenges of designing for law and propose some principles on designing for privacy products with particular focus on how people will use over time It has a long history and can be traced to Henry Dreyfuss' 1955 text "Designing for People" if not before The field of UX design has changed drastically since 1955 and

### **Intellectual Property in Industrial Designs: Issues in ...**

Intellectual Property in Industrial Designs: Issues in Innovation and Competition July 1, 2008 John R Thomas Visiting Scholar Resources, Science and Industry Division Intellectual Property in Industrial Designs: Issues in Innovation and Competition eg, Henry Dreyfuss, Designing for People (Allworth Press 2003); Carma Gorman,

### **The Re-emergence of Ethnography in Industrial Design Today**

In Designing for People, published in 1955, Henry Dreyfuss suggested that field research is fundamental to successful industrial design His opinion was based on the simple recognition that industrial design is about helping, assisting and delighting people

### **2 E 91ST STREET NEW YORK NY 10128 COOPER HEWITT ...**

tracing how it has evolved from the mid-20th century work of Henry Dreyfuss (who coined the phrase "designing for people") to today's interactive culture of makers and hackers, and the shift toward designing with people "Cooper Hewitt is home to the Dreyfuss ...

### **Morris Jason - The Consummate Professional Teague**

Among his contemporaries, Henry Dreyfuss, Norman Bel Geddes, and Raymond Loewy, he stands out as a professional leader and influential businessman His clients were the largest and most prominent corporations in the United States From the start of his industrial design business in 1928 the office grew from a staff of two